



# Performance SIGNAGE™

THE CUTTING EDGE INLAID SIGNS

## Elegant

Added dimension and colors enhance our inlaid signs



## Effective

Howell Contractor's tag line 'The Road to Success is Always Under Construction' is emphasized with graphics



## Economical

This is the least expensive sign you will purchase - because you will never replace it due to fading, chipping, peeling, splitting, cracking or staining



## Everlasting

The unique inlaid process creates a maintenance-free sign that will last... and last ... and last.



What is Performance Signage™?

Our unique process inlays text and graphics, assuring you a maintenance-free, great looking sign!

513-353-4500

www.performancesignage.com email info@performancesignage.com

fax 513-353-4589



# Performance SIGNAGE™

THE CUTTING EDGE INLAID SIGNS

We've eliminated:

- Fading
- Peeling
- Discoloring
- Stains
- Mildew
- Graffiti
- Cracks
- Chips
- Insect Damage
- Chalking



INLAID CORIAN®		STONE/GRANITE		WOOD	
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N A T U R A L C O N D I T I O N S

Water	No Effect	Paints and vinyl peel Mold and mildew grow in the surface.	Swells and rots. Substrate warps and cracks. Paints and vinyl peel.
Sunlight	No Effect	Paints and vinyl fade, peel and crack.	Overdries wood and causes splitting. Paint and vinyl fade and wear away.
Airborne Matter Salt/Sand	No Effect	Dirt collects in graphic areas. Paints and vinyl fade and wear away.	Dirt collects in graphic areas. Not cleanable. Paints and vinyl fade and wear away.
Freeze/Thaw Ice/Snow	No Effect	Paint chips and vinyl peels due to expansion of trapped moisture.	Moisture expansion results in warping, splitting, paint and vinyl failure.
Insects	No Effect	No Effect	Termites, worms, powder post beetles and ants eat the wood.
Bird Droppings	No Effect	Staining occurs and is uncleanable. Porous stone is permanently damaged. Graphics require restoration.	Permanently stains. Cleaning damages the graphics and the wood, requiring restoration.

M A N - M A D E C O N D I T I O N S a n d V A N D A L I S M

Paint, Stains, Markers	No Effect	Permanently stains. Removal damages graphics and requires restoration.	Permanent damage. Uncleanable. Restoration required.
Scratches	Very scratch resistant Minimal repair effort.	Difficult to scratch. Repairs are more difficult.	Very easily scratched. Repairs can be expensive.
Soda, Food, Beer/Alcohol	No Effect. Rinses clean.	Very porous, materials stick in graphics and stain. Difficult to clean.	Stains and discolors wood. Becomes trapped in open pores. Causes rot and odorous mildew.
Chewing gum	No Effect	Permanently sticks to porous material.	Permanently sticks to wood fibers.

5 YEAR COST COMPARISON - WOOD vs. INLAID CORIAN®

	Western Red Cedar sign - 24"x30"	Initial Cost	\$600.00	Inlaid Corian® sign - 24"x30"	Initial Cost	\$750.00
1st Season	Retouch Paint	Cost	\$100.00	No Maintenance Required	Cost	0.00
2nd Season	Repair splits, touch up, re-hang	Cost	\$195.00	No Maintenance Required	Cost	0.00
3rd Season	Warped/discolored - fill and repaint	Cost	\$125.00	No Maintenance Required	Cost	0.00
4th Season	Replace sign	Cost	\$700.00	No Maintenance Required	Cost	0.00

<b>TOTAL 5 YEAR PRICE</b>	<b>\$1720.00</b>	<b>TOTAL 5 YEAR PRICE</b>	<b>\$750.00</b>
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